



International Medical Tourism Forum 2007

a **marcusevans** event



Taj Exotica, Goa, India

22nd – 24th October 2007

“ **The secret of business is to know something that nobody else knows.**”

Aristotle Onassis

The rising costs in health care and the longer waiting times in certain countries are inducing patients to seek treatment overseas. Cost savings as high as 90%, depending on the procedure and the country in which it is performed, and virtually no wait times drive the appeal of this phenomenon.



Key Presentations from Statutory Boards:

Jonathan Edelheit Vice President & President
United Group Programs & Medical Tourism Association, United States of America

Dr Jason Yap Director Healthcare Services
Singapore Tourism Board
Winners of "Best Medical/Wellness Tourism Destination" at Travel Weekly (Asia) Industry Awards

Renee-Marie Stephano, Esquire General Counsel
Medical Tourism Association, United States of America

Ravi Raghavan Vice President - Public Relations
Healthcare Tourism International

Key International Presentations & Distinguished Speakers

Daljit Singh President-Strategy & Organisational Development & President - Operations
Fortis Healthcare Limited & Escorts Heart Institute & Research Centre, India

Dr Vijay D'Silva Medical Director & Director of Critical Care
Asian Heart Institute, India

Wayne Spittle Vice President and General Manager
Philips Medical Systems - Multi Country Region, Asia Pacific

Vishal Bali Chief Executive Officer
Wockhardt Hospital - Bangalore, India

Ruzana Abdul Samad Marketing Manager
Institut Jantung Negara, Malaysia

Dr Sushrut Babhulkar Chief, Centre for Joint Reconstruction
Sushrut Hospital, India

Prof Matthias Brandis Chief Executive Officer
Freiburg University Hospital, Germany

Prof Dr. Dr. H.C Fried Oelschlegal Director of Business Development
EMAAR Healthcare Group LLC, United Arab Emirates

Dr Kishan Pakkal Chief Operating Officer
Zulekha Healthcare Group, Dubai

Julie Munro Founder & Chief Executive Officer
InterMed Global/CST, United States of America

Nitish Surathu Director
Esthetica Dental Care and Dentalholidays.com

Vishal Bali Chief Executive Officer
Wockhardt Hospital - Bangalore

Gary Miller UK Operations Director
Sahara Medical Group Surgery Worldwide

Dr. Prem Jagyasi Group Director - Business Development & Marketing
Jebel Ali Hospital

Maggi Ann Grace Author
State of Heart: A Medical Tourist's True Story of Lifesaving Surgery in India
(New Harbinger Publications, August 2007)
(Patient Companion)

Grant Muddle Senior Vice President - Operations
Apollo Hospitals Enterprises Limited

Sharon Kleefield Director of Clinical Quality Services
Harvard Medical International, Harvard Medical School, United States of America

Senior Representative
Show Chuan Health Care Systems

Devan Nambiar Integrative Health Educator
Global Health Integrative Systems, Canada

Senior Representative
I Ventures, India

Edward Oh Group Business Development Director
Singapore Health Services Pte Ltd

Christa Bradley Executive Director
All About Beauty Cosmetic Consultants Pty Ltd, Australia

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Monday 22nd October 2007

0800 **Registration and Morning Coffee**

0900 **Chairman's Opening Remarks**
Ravi Raghavan Vice President - Public Relations
Healthcare Tourism International

0910 **Keynote Address**
Plenary One – Healthcare Tourism - The need for International Governance
Ravi Raghavan Vice President - Public Relations
Healthcare Tourism International

0950 **Plenary Two – What is it like to fly half way around the globe for surgery? - The Patients Perspective**
Maggi Ann Grace Author
State of Heart: A Medical Tourist's True Story of Lifesaving Surgery in India
(New Harbinger Publications, August 2007)
(Patient Companion)

1030 **Morning Break**

1100 **Plenary Three – Medical Tourism. Fact or Fiction?**
Gary Miller UK Operations Director
Sahara Medical Group
Surgery Worldwide

1140 **Lunch**  **BestMed Journeys**
Your Journey to Quality Medical Care

Stream 1 Investing in and technological advancements in healthcare tourism

1400 **Chairman's Opening Remarks**

1410 **The rise of high quality, lower cost provider options for patients and payers**

- Broadly defining the provision of "cost effective" private medical care in collaboration with the tourism industry

Vishal Bali Chief Executive Officer
Wockhardt Hospital - Bangalore

1450 **Combining clinical strengths and expertise in diagnostic, therapeutic and information technologies to deliver complete solutions for the whole hospital**

- Providing integrated systems and services throughout the entire patients care process
- Connecting the enterprise and the departmental levels with the acute point of care
- Establishing quality standards and then striving to exceed them

Wayne Spittle Vice President and General Manager
Philips Medical Systems - Multi Country Region, Asia Pacific

1530 **Afternoon refreshments**

1600 **Medical value travel in India: A tertiary care hospital's perspective**

- The context: An opportunity for Indian Healthcare
- Assessing the emergence of healthcare in India: World class, high quality, cost effective care on a growth path
- The global issues: Upward spiral of healthcare costs
- The way forward: A working model where by both India & the western economics gain through & partnership

Daljit Singh President-Strategy & Organisational Development & President - Operations
Fortis Healthcare Limited & Escorts Heart Institute & Research Centre

1640 **Case Study**
Presenting an opportunity for hospitals to tap into the potential of the healthcare market and leverage their business

- Realising the potential of the medical tourist
- Killing two birds with one stone and its implication to the medical tourist
- Understanding the lower pricing scale of offshore hospitals

Dr Jason Yap Director Healthcare Services
Singapore Tourism Board

1720 **Chairman's Closing Remarks**

1730 **End of day one**

Stream 2 Innovative planning for medical tourism

1400 **Chairman's Opening Remarks**
Christa Bradley Executive Director
All About Beauty Cosmetic Consultants Pty Ltd, Australia

1410 **Strengthening the broker – hospital relationship to drive the medical traveler volume up**

- Effectively connecting patients to leading healthcare facilities overseas
- Understanding the benefits of strengthening the relationships
- Delivering the industries most comprehensive surgeries

Christa Bradley Executive Director
All About Beauty Cosmetic Consultants Pty Ltd, Australia

1450 **Dentistry and the healthcare tourist**

- Understanding the difference about dentistry and regular healthcare
- Explaining what makes dentistry an ideal healthcare tourist solution

Nitish Surathu Director
Esthetica Dental Care and Dentalholidays.com

1530 **Afternoon refreshments**

1600 **Case Study**
Challenges in promotions: Transforming a government hospital to a leader in healthcare

- Involving patients and the public in designing future services to successfully meet the needs of your diverse and multicultural patient base
- Developing effective and enhanced partnership and garnering teamwork with all departments

Ruzana Abdul Samad Marketing Manager
Institut Jantung Negara

1640 **Case Study**
Managing the healthcare tourists experience

- Understanding the planning involved prior to arrival in a country
- Explaining some of the challenges encountered by the health tourists before they travel and while they are in our hospitals
- Managing & understanding the continued personal support involved in managing the health tourist
- Addressing the concerns and dealing with a health tourist

Dr. Prem Jagyasi Group Director - Business Development & Marketing
Jebel Ali Hospital

1720 **Case Study**
Understanding how the media can be a positive force for Medical Tourism

- Creating your Medical Mecca that will win media attention
- Drawing on the beautiful healing experience which is a total approach that promises the restoration of body and soul
- Forging the connection with the medical tourists heart

Senior Representative
I Venture

1800 **Chairman's Closing Remarks**

1810 **End of day one**

Tuesday 23rd October 2007

0800 Registration and Morning Coffee

0900 **Chairman's Opening Remarks**
Jonathan Edelheit Vice President & President
United Group Programs & Medical Tourism Association

0910 **Keynote Address**
Plenary One – Medical Tourism and the Law
Renee-Marie Stephano, Esquire General Counsel
Medical Tourism Association

0950 **Plenary Two – Combining western medicine & eastern medicine(CAM) for optimum health**
Devan Nambiar Integrative Health Educator
Global Health Integrative Systems

1030 Morning Break

1100 **Plenary Three – Healthcare for the future: The destination and your role in moving us there**
Edward Oh Group Business Development Director
Singapore Health Services Pte Ltd

1140 **Plenary Four - CXO Panel Discussion**
Empowering the doctor to heal and the patient to mend: the value of independent patient representation

Chairman:

Julie Munro Chief Medical Concierge
CosmeticSurgeryTravel.com

Panelists:

Dr Kishan Pakkal Chief Operating Officer
Zulekha Healthcare Group, Dubai

Dr. Prem Jagyasi Group Director - Business Development
 & Marketing
Jebel Ali Hospital

1300 Lunch

1430 Chairman's Opening Remarks

Stream 3

Best practices in reducing healthcare costs and improving patient health

1440 **Medical Tourism and service excellence**

- Defining what is and what is not Medical Tourism
- Explaining the business potential of Medical Tourism
- Understanding what is service excellence
- Delivering the components of service excellence
- Creating Customer Expectations that surpass industry standards

Grant Muddle Senior Vice President - Operations
Apollo Hospitals Enterprises Limited

1520 **Best practices for implementing a flexible plan design & health management programs for the small to mid size clinics**
Prof Dr. Dr. h.c Fried Oelschlegal Director of Business Development
EMAAR Healthcare Group LLC

1600 Afternoon refreshments

1615 **There to here: A successful entrepreneurs practical tips for emerging companies**

- The extraordinary economics of the medical industry
- Transforming your competence and your ability to stretch
- Driving your passion for detail and finding astute employees that suit the culture
- Strengthening your tolerance for ambiguity

Senior Representative

Show Chuan Health Care Systems

1655 **Leading edge practical innovations to engage employees in both prevention & treatment**

- Representing the major changes in the globalization of health care
- Understanding how quality is critical to patients who travel outside their country
- Identifying world class hospitals based on quality indicators and performance measures
- The challenges and risks for assuring the safety of patients

Sharon Kleeefield Director of Clinical Quality Services
Harvard Medical International, Harvard Medical School

1735 Chairmans Closing Remark

1740 End of Day Two

Stream 4

Understanding quality cost transparency and funding options for medical tourism

1440 **Reviewing the quality of care, the clinical standards put in place, the secondary infection rates and the ability of your staff to cater to the patients needs**

- Redefining the fact that people should receive high quality treatment regardless of their ability to pay
- Evaluating the need for quantitative and qualitative evaluations that are integral to program growth
- Measuring the ability to complement the ability of the clinical team

Dr Vijay D Silva Medical Director & Director of Critical Care
Asian Heart Institute, India

1520 **Determining the proper infrastructure that needs to be in place to achieve cost and quality reporting**

- Identifying leadership accountability which is a central component to ensure organization achieves its strategic objectives
- Focusing on issues of quality, service growth in the organization and market position, finances and human capital
- Reinforcing that the patient and the core mission are the constants

Dr Kishan Pakkal Chief Operating Officer
Zulekha Healthcare Group

1600 Afternoon refreshments

1615 **Looking beyond world standards, medical practices, cost killing to benefit patients - An Orthopedic Surgeon view**

- Designing a working model not only for Asia Pacific but also for patients from Europe and the US Subcontinent
- Incorporating Eco Tourism to visit to meet a tiger, into the whole package of joint replacement and other orthopedic procedures
- Explaining further this unique model which incorporates ISO 9001:2000 accreditation, world standard joint reconstruction practices, a excellent track record of over 35 years, internationally reputable surgeons and the added spice of a "tiger encounter"

Dr Sushrut Babhulkar Chief, Centre for Joint Reconstruction
Sushrut Hospital, Nagpur

1655 **Providing useful and reliable cost and quality data to meet the demands of today's healthcare consumers**

- Transparency issues in the healthcare marketplace
- Collecting useful and reliable data and evaluating existing data
- Why data matters to demanding healthcare consumers
- Cost and quality issues in delivery of medical care to traveling patients
- Role and effectiveness of hospital management in data collection

Julie Munro Founder & Chief Executive Officer
InterMed Global/CST

1735 Chairmans Closing Remark

1740 End of Day Two

Wednesday 24th October 2007

0830 Meet at Hotel Lobby

0900 Depart Hotel to Manipal Goa Hospital

About Manipal Goa Hospital

Manipal-Goa Hospital (MGH) is situated at Dona Paula, Goa and is a part of the Manipal Academy of Higher Education (MAHE). MGH is linked with and supported by the Manipal network of healthcare network in the country.

MGH is a multi-specialty hospital that provides emergency, recovery and rehabilitative care to the patients in addition to diagnosis and consultation. MGH also provides secondary and tertiary care and facilitates treatment at the group's super specialty/tertiary centers in Bangalore, Mangalore and Manipal. MGH is one of the few hospitals in the state to provide 24- hour emergency care, laboratory, radiology and pharmacy service.

1130 Meet at Manipal Goa Lobby to depart back to Hotel

About the Silver Sponsor

Philips Medical Systems

Philips medical activities date back to 1918, when it first introduced a medical X-ray tube, and 1927, after it bought CHF Muller of Hamburg, which manufactured the first commercial X-ray tube. Philips Medical Systems today, is a global leader in diagnostic imaging systems, healthcare information technology solutions, and patient monitoring and cardiac devices. Philips also provides customer services such as financing, consultancy and maintenance & repair. In 2006, the Medical Systems business accounted for 20 percent of the Philips group's overall sales.

Show Chwan Health Care System is currently providing high-quality medical services to the northern region in Taiwan with the Taipei Show Chwan Hospital, the central region with Show Chwan Memorial Hospital, Chushang Show Chwan Hospital, and Chang-Bing Health Park and the southern region with Taiwan's first privately managed public hospitals-Tainan Municipal Hospital and Kangshan Show Chwan Hospital. As a leading health care provider in Taiwan for over 35 years, Show Chwan Health Care System is proudly present the first "Hospital" in Taiwan in Chang-Bing Health Park. Recently opened in 2006, Chang-Bing Health Park truly integrates hotel hospitality services and medical services for its customers in hoping to achieve excellent all around experiences in health care.

About the Luncheon Sponsor

BestMed Journeys provides a comprehensive, end-to-end solution for medical travelers journeying to India. Working with its local Indian affiliate, BestMed customizes ancillary services (i.e. private nurses, lodging and transportation) for the patient before, during and after treatment. Hospitals and patients can now concentrate on the clinical aspect of the medical journey while BestMed handles the planning, logistics and hospitality.

About the Bronze Sponsor

Chase Technology Solutions successfully developed a web based booking engine that enables clients and patients to research and book treatments online in an easy, fast and reliable format.

This revolutionary technology is designed to enable patients, general practitioners, health travel agents and health insurance companies to research, select and confirm an array of internationally accredited medical treatments in 4 simple steps. A typical booking process enables clients to search for available treatments, compare costs, view hospital descriptions, examine doctors' credentials and confirm hospital appointments instantly. The multilingual and multicurrency system can operate as a stand alone medical interface solution or it can combine the treatment and travel services such as hotels, flights and more in one single booking process, using advanced dynamic aggregation technology.

About the Knowledge Partner

Fortis Healthcare, established by the promoters of Ranbaxy Laboratories, is the fastest growing healthcare provider in India. The Fortis ethos is enshrined in a "Total Patient Centric Approach" to medical care, delivered through a chain of:

- Super-specialty Hospitals supported by a complete Multispecialty backbone
- Multi-specialty Hospitals

The combined Fortis-Escorts Health System – encompassing 12 running hospitals with a cumulative bed capacity of approx. 2000 beds – ranks as one of the largest Cardiac Programmes in the world. The amalgamation of the Fortis-Escorts competencies is setting benchmarks for the way healthcare is delivered in India.

At Fortis excellence in medical delivery, empathy, care and compassion are the guiding principles. In its endeavour to attain exemplary levels of medical care, Fortis hospitals are benchmarked with international standards with Fortis Hospital Mohali being accredited by Joint Commission International (JCI).

About the Media Partners

CMPMedica is the healthcare media division of United Business Media, a leading provider of business-to-business media solutions that help companies worldwide meet their market information needs.

With more than 35 years in medical publishing and communication, CMPMedica is one of the world's leading providers of drug information, educational content and marketing services to healthcare professionals, pharmaceutical marketers, patients and consumers, through its well-established and renowned leading brands.

CMPMedica's full range of innovative and responsive products and services include:

- MIMS Drug Information System (MIMS, MIMS Annual, MIMS Pharmacy Guide, MIMS Specialty Editions, MIMS CliniConsult)
- Clinical Decision Support (iMIMS, MIMS Point of Care)
- Professional CME Journals (JPOG, Medical Progress, Medical Tribune, Asia Pacific Dental News, Latin American Dental News)
- Consumer Healthcare Media (HealthGuide, HealthToday, Moms&Babies)
- Integrated Marketing Solutions for medical professionals and patients

CMPMedica Asia has offices in Bangladesh, China, Hong Kong, India, Indonesia, Korea, Malaysia, Myanmar, Philippines, Singapore, Sri Lanka, Taiwan, Thailand and Vietnam. It also has representative offices in Europe, Japan and USA.

Pharma Insight Magazine brings the latest innovations, knowledge and expertise in the pharmaceutical industry. It provides authoritative, reliable and timely information about all aspects of applied research and development, process, manufacturing and packaging technology for the conventional and biotech pharmaceutical industries. It provides overviews and commentaries on the various exciting technological developments that can with careful and thoughtful implementation benefit businesses and add to their bottom lines by reducing operation costs through efficiency improvements and increasing their competitive edge.

Our readers work in both public and private enterprises in the pharmaceutical, biotechnology, generic and traditional medicines industries. They include researchers, manufacturers, regulators, wholesalers, retailers, suppliers, healthcare authorities and legislators up to and including managerial and CEO levels. Your participation in this magazine is so important. Please send your organizational & product profile, articles, research reports, detail of events organized by your organization and your advertisement for our magazine. For more information, please visit the website www.pharmainsight.org.

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arabmedicaltourist.com is the first exclusive Medical Tourism industry promoter in the entire Arab world. It is powered by Wellmed Media, a part of N&N Holding Company with diversified specialty media publications.

We offer media services to promote Medical Tourism and Wellness Industry. Through our medical tourism information portal we help Arab patients find the best medical providers offering excellent medical services at a cost affordable rate thereby promoting the Medical Tourism Industry in the process.

The mission of Wellmed Media is

- To provide comprehensive information about the medical tourism industry through its portal www.arabmedicaltourist.com by working in strategic partnership with tourism bodies to support the industry in its efforts to be more competitive and more profitable.
- Empower people have greater control of their health and finances by providing information of cost effective medical treatments available in different countries.
- Promote the Medical Providers who are looking opportunities that go beyond the limited domestic "market" and expand their coverage through our website.
- To increase the contribution of tourism to the economy of governments by facilitating the development of a competitive and profitable tourism industry

The **International Medical Travel Journal** is the only global resource for the medical travel industry. It has a worldwide readership of facilities, insurers, medical-assistance and service providers, medical travel agents, human resource officers and government buyers of health services. IMTJ is published bi-monthly by Panacea Publishing's network of offices around the world.

India is one of the most favorable tourist destinations in the world. Medical treatment combines with tourism has come into effect, from which the concept of Medical Tourism is derived.

www.medinetindia.com is an health related portal providing analytical information on Hospitals, Dental, Ayurveda, Yoga,Spa and other health care providers in India. It is a combined effort from a team of people from medical and IT back round headed by Dr. Y.P. Bhatia and Mr. Vishal Gaba. Unique features like online chatting, medinet TV, Medijobs etc. for the patients wanting to come to India for their Medical treatments.

Who should attend

marcus evans invites senior level directors from leading healthcare organisations with responsibilities or involvement in the following areas:

- President • Vice President
- Chief Executive Officers
- Chief Operating Officers
- Marketing Directors
- Hospital Directors
- Deputy Chief Executive Officers
- Business Development Director
- General Manager
- Hospital Management

Healthcare Industry:

- Private Hospitals
- Clinic Chains
- Medical Organizations
- Bio Technologist
- Public Hospitals
- Medical Spas
- Pharmaceutical Diagnostics
- Research Labs

Tourism Industry:

- Health Ministries
- Resorts & Hotels
- Tourism Promotional Boards
- Spa Resorts
- Airlines

Hear what some of our past delegates had to say:

The topic "Healthcare Tourism" is of great interest to developing countries. The speakers invited were excellent and of high calibre

KPJ Healthcare Berhad

"Impressive topics that is able to attract participants. The content of the presentation is very insightful and filled with useful data. With a good group of speakers."

IJN (National Heart Institute)

"Worthwhile event to bring together interested parties from the new medical travel industry to listen, discuss and network together."

Fusion Marketing Management

About the Exhibitor Sponsor

Medicontrivers is an exclusive professional hospital & Healthcare consultancy enterprise. It has established & managed a number of multi-specialty hospitals in India. We are into medical tourism with a purpose to offer - high technology based medical care at significantly low cost coupled with the privilege and opportunity of visiting religious and historical places.

About the Business Development Sponsors

GE Healthcare provides transformational medical technologies that are shaping a new age of patient care. Our expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to predict, diagnose, inform and treat disease, so their patients can live their lives to the fullest

3Com secure networks give medical professionals a comprehensive portfolio of standards-based, interoperable solutions including wireless networking, converged voice and data communications and security systems. Easy to use and implement, these solutions let healthcare givers focus their efforts and budgets on patient care rather than on learning and managing advanced technologies.

Department of Tourism Philippines

Primary government agency responsible for formulating policies and drawing-up plans, programs and projects for the development and promotion of the Philippine tourism industry as a major socio-economic activity in coordination with other administrative institutions and various local and international private sector groups.

Consolidated Waste Management (CWM)

One of India's oldest, most modern waste management companies dedicated to OSHA-based waste management practices and environmentally-responsible waste disposal technologies. Joint-venture manufacturer of the Hydroclave[®] for clinical and organic/ food waste treatment, CWM promotes the concept of centralized waste treatment facilities addressing the needs of hospitals, hotels, ports and airports.

Nechupadam Dental Clinic ISO 9001 dental clinic (NDC), established in 1965 imbibing the technological and treatment innovations NDC has stood the test of time in the global dental health arena. For more visit www.nechupadam.com <<http://www.nechupadam.com>> or call 0091 93872 77213

Come enjoy Kerala relax & have a really rejuvenated Nechupadam Smile

Makewell is a medical tourism facilitator taking care of the healthcare needs of medical tourist who are looking for the right medical "value-added travel" package. Makewell combines painstakingly planned medical care logistics with post-treatment recuperation that distills the spirit of exotic India! The greatest care and attention provided to the minutest details is our forte. For more visit: www.make-well.com or Email at: info@make-well.com

Why you cannot miss this event?

India has a distinct advantage in several key industries among which are medical tourism, spa and the wellness industries. Marcus Evans is proud to be the first to launch this one of a kind regional conference that caters to these major industries in the international market

A growing number of foreigners are traveling to countries such as Thailand, Costa Rica, Malaysia, Singapore and India for medical treatment.

The event will feature innovative technologies that promote the quality medical experience and spa services as well as those related to beauty and wellness care. Aside from this the event will include a highly informative workshop and a site visit to a leading hospital in the region.

Do not miss out on this one of a kind event in Goa, India, which will ultimately make you a leader in your industry.

Follow your own agenda with a choice of six enlightening streams throughout the two days:

DAY 1

- Stream I: Investment for Medical Tourism
- Stream II: Technological Advancements in Medical Tourism
- Stream III: Innovative planning and funding options

DAY 2

- Stream I: Best practices in reducing Healthcare costs and improving patient health
- Stream II: Quality and Cost Transparency
- Stream II: Complementary & Alternative Medication (CAM)

Attending this premier marcus evans conference will enable you to:

- Provide world class care, reducing errors, and increasing patient safety while simultaneously minimizing cost and enhancing services
- Determine the proper infrastructure that needs to be in place to achieve cost and quality reporting
- Manage the customer experience in health tourism
- Understand leading edge practical innovations to engage employees in both prevention & treatment

About the Conference Partner

An elite, non-profit composed of some of the top international hospitals and leading medical tourism companies in the world. **MTA's** goal is the stable growth and transparency of healthcare solutions abroad through its comprehensive database. The association is launching an international magazine and documentary on medical tourism and the international patient

HealthCare Tourism International (www.healthcaretrip.org), a 501 (c) (3) non-profit organization, was launched in 2006 as the world's first non-profit for health tourism safety and non-clinical accreditation. The organization's patient-focused online portal, HealthCare Trip, provides patients with a free complaint resolution service, unbiased information on health tourism and one cohesive voice for patients and their safety. The organization also provides patients with a real-time safety alert service that alerts patients of international health risks. The organization launched the world's first accreditation program for global health tourism companies in 2007. Operating with ethics at its core value, HTI's employees and accrediting bodies do not have any financial interests in health tourism industries making it the only organization of its kind.

Acknowledgement

I would like to thank all the world-leading visionaries, solution providers, associations, operators, end-users and delegates who have contributed to and supported the inaugural **marcus evans International Medical Tourism Forum 2007** regional event. I would particularly like to mention our speakers for their help in the research behind the event and also our sponsors for their continued support and commitment.

On behalf of marcus evans we hope you have a rewarding, enjoyable and productive time. I personally look forward to meeting you all and working with you at our future regional events planned in 2007.

See you in October!

Brian Pereira

Conference Producer